an attempt to inculcate the habit of **reading**, writing, speaking, listening & very importantly **playing** at the age of 9-15 as that is proven to be the age when one adapts to most of their habits and these contribute to the well-being of '**mental**' and '**physical**' health.
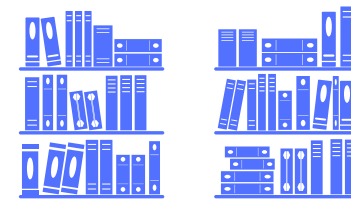

Gyan-key & Fit-key

read + write + speak + listen + **play**

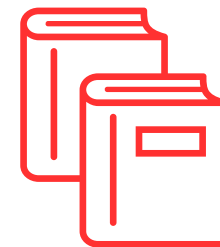Benefiting 13 lakh+ (**1.3 million+**) young minds

7 states

760 Fit-**key**

5,800+ **Gyan-key** libraries

1,075 audio libraries

14.08 lakh (1.4 million) books + audios

Gyan-key

- Gyan-key is the world's largest 'rural' reading initiative
- 3 Gyan-key libraries are installed every working day
- Till date **5,800+** Gyan-key libraries (books of all important genres) have been installed in rural secondary schools, police stations and offices across 7 states with the support of Non-Resident Villagers (**NRV**) in 2,380 working days
- 13,00,000 (1.3 million+) readers (rural students, police officers, staff & individuals) have benefitted from this initiative
- 14,08,000 books worth Rs. 5.8 crore (**58 million+**) have been gifted to schools and readers through the Gyan-key initiative.
- One of the best ways to keep the 'regional languages' alive

Fit-key

- Only a healthy body can keep the mind healthy. Healthy minds dwell in healthy bodies
- Include **exercise** in your daily routine and if possible also include outdoor sports
- Follow a regular fitness regime
- Keep Fit, Stay Alert
- Till date 760 Fit-**key** (volleyball, football, cone, ring, skipping rope, basketballs and hoops) have been installed in rural and corporation schools

New initiatives

Gyan-key + Snovel audio libraries and Gyan-key + asymmetrical.ai coding worth Rs. 1.75 crore are being **gifted** in 1,075 rural secondary schools with the support of Non-Resident Villagers (NRV)

2,65,000+ participants in various activities
(You can see this communication in our office by state, by district and by village/school)
3,73,000+ reactions & analysis on the books

To participate:
9765550069 (WhatsApp only)
lokhanderural@gmail.com
Pradeep Lokhande, Pune 13

read + write + speak + listen + play