



Gyan-key

read + write + speak

An initiative of
Non-Resident Villager (NRV) movement

- **Gyan-key** library initiative is working towards opening libraries in rural secondary schools



- It is a unique concept – a library for the students, by the students



The library will be managed by one of the girl students

“Gyan-key library monitor”



- 3 Gyan-key libraries are installed every working day



- Till date we have opened Gyan-key libraries (Maharashtra – 3,910, Karnataka – 67, Telangana – 76, Andhra Pradesh – 49 & Rajasthan {in progress} – 148) in rural secondary schools in 1,570 working days benefitting 10,00,570 (1 million+) students



- Each library has minimum 148/184 books on various subjects in local languages, that benefits approximately 238 rural students of 4 to 8 ad-joining villages



- To instill a sense of ownership & belonging, students will be encouraged to donate books on their birthdays, regardless of its value, for 'their' library



Participation and Feedback Process

- At just Rs. 6,700/- (for Maharashtra) and 7,600/- (for other states), this worthy cause provides you an opportunity to inculcate a reading, writing and speaking habit in rural secondary school students
- To build transparency, the money will be collected in the form of a cheque drawn / transfer directly in favour of the distributor
- You will receive a letter from the school on their letterhead (mentioning **total books received** and **amount**) and regular reactions (book analysis) from students, besides updates from the Gyan-key library monitor and our office

Highlights of Gyan-key library Initiative

- This is the world's largest rural reading initiative
- **Gyan-key** libraries are installed in rural secondary schools in India with the help of Non-Resident Villagers (**NRV**)
- 3 **Gyan-key** libraries are installed every working day
- **Gyan-key** libraries (Maharashtra – 3,910, Karnataka – 67, Telangana – 76, Andhra Pradesh – 49, Madhya Pradesh – 21, Tamil Nadu – 1, Jharkhand - 1 & Rajasthan – 128) were set up in rural secondary schools in 1,570 working days benefitting 10,19,200 (**1 million+**) students across 7 states

continued...

- Till date 41 programs and contests were successfully conducted for **Gyan-key** school students, teachers & Principals, which saw participation of 2,38,000 rural students
- Till date we have received 1,93,000 postcards and donors have 1,66,000 capturing the students responses on books they have read. (You can see this communication in our office)
- Till date 9,40,000 books, worth Rs.3,91,00,000/- (30 million+) have been distributed
- This is one of the most effective ways **to keep regional languages alive**
- Target – To open 94,000 **Gyan-key** libraries in rural secondary schools across tomorrow's India

Media coverage –

<u>Outlook India</u>	<u>http://www.outlookindia.com/magazine/story/storybook-man/292966</u>
<u>Friday times</u>	<u>http://fridaymagazine.ae/making-difference/a-new-chapter-in-change-1.1533205</u>
<u>India together</u>	<u>http://indiatogether.org/pradeep-lokhandes-rural-school-libraries-in-maharashtra-education</u>
<u>Aaj ki raat hai zindagi</u>	<u>http://www.hotstar.com/tv/aaj-ki-raat-hai-zindagi/5778/head-held-high-ek-safar/1000080974</u>
<u>Amazing Indians</u>	<u>https://www.youtube.com/watch?v=fwdcqJT4Oxs</u>

Please participate in this initiative

- **Please issue a cheque in favour of**

M/s Patil Enterprises and courier it to

28/A, Bhudhwar Peth

Amber Chambers

3rd Floor,

Appa Balwant Chowk,

Pune – 411 012.

- **Please transfer online via NEFT**

Name – Patil Enterprises

Bank – Bank of Baroda

A/c No. – 04500500000113

Branch – Sadashiv Peth

IFSC Code – BARBOSADASH

- **PayU Money**

<http://ruralrelations.com/gyan-key/>

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ruralrelations.com
CONNECTING green and blue PROFESSIONALS